



20th Annual
Home Sweet Home
Sponsorship Menu



Letter from our Volunteers

Because every child deserves a home.

Dear Friends,

Twenty-five years ago, seven local congregations in the Indianapolis area opened their doors to homeless families for a week at a time. It was the beginning of a grassroots movement now 60 congregations strong to assist those in crisis. Family Promise is pleased to be celebrating this milestone and we will do so on the anniversary date of those doors opening! This is your invitation to be part of that event that shattered its record last year, raising more than \$135,000 to help families facing homelessness.

Our mission is to truly break the cycle of homelessness. Once a family enters our door, everything we do is focused on ensuring that family never returns to homelessness. Our cadre of 1500 volunteers associated with the 45 congregations that now participate, provide the safe space, homecooked meals and compassion these families need. Our small staff assists in budget planning, education goals, and of course, seeking job security. Our motivation is singular; stability in these families lives. In fact, last year, NO ONE in our AfterCare program, where we help a family retain their new housing for two years, lost their home. NO ONE.

We can do this! We can work to end homelessness! But it is going to take three things:

Time: Our congregations have this. Last year they devoted more than 12,000 hours

Management: Our staff is exceptional! We have an executive director and a full time case manager, in addition to a few part-time associates.

Dollars: This is where you come in! We have several sponsorship opportunities and we are offering unique advantages to support the 25th anniversary of Family Promise in Indianapolis.

Thursday, October 3, 2019, Home Sweet Home, our largest fundraiser, will be held at the Willows on Westfield. This will be the 20th such event and it promises to be bigger than ever before. Your sponsorship will allow you to enjoy the evening, raise awareness to the community and get your message in front of the attendees.

Thank you for your consideration, and please contact me at nancyshardin@me.com or 317-796-5845 with questions.

With gratitude and excitement,



Nancy Hardin
317-796-5845
Chair of Sponsorships
Home Sweet Home Committee





Home Sweet Home Sponsorship Menu

Delicious Sampler Sponsor (\$600)

- Receives two (2) tickets to Home Sweet Home event (\$170 value)
- Company/congregation name on program, website, and slideshow at event
- Name in four e-newsletters (distribution 1,400; open rate 30%)

Treats To Share Sponsor (\$1,250)

Receives all of the above, plus...

- Eight more tickets to Home Sweet Home, making a table of ten (\$850 value)
- A quarter-page recognition in the program with your company logo
- Your logo added to your name on the Family Promise website
- Your logo added to your company/congregation name to the four e-newsletters
- Your name and logo on the additional silent auction and ticket page website

Icing on the Cake Sponsor (\$2,000)

Receives all of the above, plus...

- Logo and name on signage/tag for one of the following underwriting opportunities:
 - ___ Wine Pull
 - ___ Bar/Beverages
 - ___ Favors at place settings
 - ___ Centerpieces at tables
 - ___ Program/Printing
- Social media mention/tag with logo or photo on Facebook (1,200 followers)
- Increased size of recognition in the program to a half page

****Exclusive** Cake Topper Dessert Auction Sponsor (\$3,500)**

New sponsorship for the event's signature attraction: The Dessert Auction

The Home Sweet Home dessert auction, emceed by WTHR's Scott Swan, is a selection of more than 35 gourmet desserts on display from area bakeries and restaurants. Tables bid for rights to choose first, and bidding topped \$48,000 last year with more than 300 people participating.

Receives all of the above, plus...

- An additional table of ten (10) tickets to the event (16 tickets total, \$1,700 value)
- A featured e-blast and sponsored social media post announcing the sponsorship
- Recognition of "The [Your Company] Dessert Auction" on...
 - ◇ **All event e-blasts** (at least six)
 - ◇ **A sponsored social media post** (reach 3,000+)
 - ◇ Signage at the centrally located dessert auction tables
- Only sponsor to receive **verbal recognition** by emcee from podium
- Only sponsor to get **full page (back of front page)** recognition in program booklet
- Company name and logo in 2020 Annual Report (1,500 printed, plus online)



Sponsorship Agreement

_____ agrees to enter into an agreement with Family Promise of Greater Indianapolis that acknowledges them an organization sponsor. This partnership will entitle

_____ all items detailed in the

attached proposal as the _____ sponsor (insert name of sponsorship).
Family Promise of Greater Indianapolis and

_____ reserve the right to cancel this agreement in writing if it is judged that

either _____ or Family Promise of Greater Indianapolis do not act in the mutual best interest of each other and the success of the partnership.

Sponsorship Amount: \$ _____

Approved by: _____ Date: _____

Invoice requested by: _____, 2019

Send invoice to: _____

This form can be emailed to mike@fpgi.org or mailed to:

Family Promise of Greater Indianapolis
PO Box 441367
Indianapolis, IN 46244

Check to "Family Promise" can be included with form if desired, or paid online at www.fpgi.org/donate writing "sponsorship" in comments. Otherwise, an invoice will be sent.

***Thank you for your consideration...
...Because every child deserves a home.***

