



Thursday,  
Sept. 26, 2024



## *Sponsorships*

**Event Details:** The 25th annual Home Sweet Home on Thursday, September 26 is a dinner, silent auction, and dessert auction for approximately 400 people at 502 East Event Center (Carmel, Indiana). The event's highlight is a keynote speaker who formerly stayed in the shelter with their family. The event raises more than \$150,000 each year to support the Family Assistance Fund costs of the shelter and diversion programs.

### *The Decadent Title Sponsor—\$10,000*

- “Presented by [YOUR COMPANY]” in all print and online media, and in event remarks
- Twenty (20) tickets to the event, a \$2,000 value!
- A featured e-blast and sponsored social media post announcing the sponsorship

### *Cake Topper Dessert or Silent Auction Sponsor—\$5,000*

- Twenty (20) tickets to the event, a \$2,000 value!
- Recognition of “The [Your Company] [Silent/Dessert] Auction” on at least five event e-blasts
- Dedicated signage at the centrally located auction tables
- Medium-sized logo on event welcome banner, website, and e-marketing

### *Icing on the Cake Sponsor—\$2,500*

- Ten (10) tickets to the event, an \$1,000 value!
- Logo and name on signage/tag for one of the following underwriting opportunities:  
    \_\_\_DJ      \_\_\_Wine Pull      \_\_\_Decor      \_\_\_Bar/Beverages      \_\_\_Printing
- Social media mention/tag with logo or photo on Facebook (1,600 followers)
- Logo on event welcome banner, website, and e-marketing

### *Treats to Share Sponsor—\$1,250*

- Ten (10) tickets to the event, an \$1,000 value!
- Logo on event welcome banner, website, and e-marketing

### *Gift of Dessert Sponsor—\$850*

- Ten (10) tickets to the event, an \$1,000 value divided as follows...
- Two (2) tickets for your household, and eight (8) for former shelter guests and volunteers of honor
- Name on event welcome banner, website, and e-marketing

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