

Home Sweet Home
2021



Thursday, October 7, 2021

Sponsorships

Event Details: The 22nd annual Home Sweet Home is a dinner, silent auction, dessert auction for more than 300 people at The Willows on Westfield (Indy). The event's highlight is a speaker who formerly stayed in the shelter with their family, supported by the Interfaith Hospitality Network. The event grosses more than \$100,000 each year to fund the operation costs of the traditional rotational hosting program at congregations. Email mike@fpgi.org for more info!

The Decadent Title Sponsor—\$8,000

- “Presented by [YOUR COMPANY] in all print and online media, and in event remarks
- Twenty (20) tickets to the event, a \$1,700 value!
- A featured e-blast and sponsored social media post announcing the sponsorship

Cake Topper Dessert or Silent Auction Sponsor—\$3,500

- Twenty (20) tickets to the event, a \$1,700 value!
- Recognition of “The [Your Company] [Silent/Dessert] Auction” on at least five event e-blasts
- Dedicated signage at the centrally located auction tables
- Medium-sized logo on event welcome banner, website, and e-marketing

Icing on the Cake Sponsor—\$2,000

- Ten (10) tickets to the event, an \$850 value!
- Logo and name on signage/tag for one of the following underwriting opportunities:
 DJ Wine Pull Decor Bar/Beverages Printing
- Social media mention/tag with logo or photo on Facebook (1,600 followers)
- Logo on event welcome banner, website, and e-marketing

Treats to Share Sponsor—\$1,250

- Ten (10) tickets to the event, an \$850 value!
- Logo on event welcome banner, website, and e-marketing

Gift of Dessert Sponsor—\$850

- Ten (10) tickets to the event, an \$850 value!
- Two (2) tickets for your household, and eight (8) for former shelter guests and volunteers of honor
- Name on event welcome banner, website, and e-marketing