



Sponsorships

EVENT DETAILS: The 23rd annual Home Sweet Home is a dinner, silent auction, and dessert auction for more than 400 people at The Willows on Westfield (Indy). The event's highlight is a keynote speaker who formerly stayed in the shelter with their family, supported by the Inter-faith Hospitality Network. The event grosses more than \$100,000 each year to fund the operation costs of the traditional rotational hosting program at congregations.

THE DECADENT TITLE SPONSOR—\$8,000

- “Presented by [YOUR COMPANY] in all print and online media, and in event remarks
- Twenty (20) tickets to the event, a \$1,700 value!
- A featured e-blast and sponsored social media post announcing the sponsorship

CAKE TOPPER DESSERT OR SILENT AUCTION SPONSOR—\$3,500

- Twenty (20) tickets to the event, a \$1,700 value!
- Recognition of “The [Your Company] [Silent/Dessert] Auction” on at least five event e-blasts
- Dedicated signage at the centrally located auction tables
- Medium-sized logo on event welcome banner, website, and e-marketing

ICING ON THE CAKE SPONSOR—\$2,000

- Ten (10) tickets to the event, an \$850 value!
- Logo and name on signage/tag for one of the following underwriting opportunities:
 - DJ
 - Wine Pull
 - Decor
 - Bar/Beverages
 - Printing
- Social media mention/tag with logo or photo on Facebook (1,600 followers)
- Logo on event welcome banner, website, and e-marketing

TREATS TO SHARE SPONSOR—\$1,250

- Ten (10) tickets to the event, an \$850 value!
- Logo on event welcome banner, website, and e-marketing

GIFT OF DESSERT SPONSOR—\$850

- Ten (10) tickets to the event, an \$850 value!
- Two (2) tickets for your household, and eight (8) for former shelter guests and volunteers of honor
- Name on event welcome banner, website, and e-marketing

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